

Mosaic Management LLC

“Strategic Partner for Small Businesses”

Mosaic Management LLC is a strategic partner for small businesses. Many business owners are excellent at what they do, but do not enjoy or lack the skills to do some of the necessary business functions (strategic planning, sales, marketing, accounting, finance, technology, real estate, and special projects). Large businesses are able to hire dedicated people to perform these functions. Small businesses do not have this luxury, and that is where Mosaic Management LLC can help.

Strategic Planning

- Write business plans.
- Revise business plans.
- Consult on ways to increase profit.
- Consult on ways to decrease expenses.
- We can help you buy a business.
- We can help sell your business.
- Help create company's culture.
- Coordinate activities.
- Coordinate resources.
- Establish procedures.
- Establish policies.

Sales

- Prospecting
- Lead generation
- Cold calling
- Outside Sales

Finance

- Negotiate terms with banks and private lenders.
- Consult on investment opportunities.
- Identify new sources of funding.
- Develop and negotiate contracts.
- Develop plans to ensure adequate cash flow.

Technology

- Recommend/implement programs for business efficiently
- Create informational websites.
- Create e-commerce websites.
- Automation programs.
- Customer relationship management software.
- Document management systems.
- Data management systems.
- Virtual office development.
- Cloud computing systems.

Marketing

- Develop a marketing plan.
- Implement each stage of the plan.
- Affiliate marketing
- Public Relations
- Special event organization
- Referral programs
- Tradeshows.
- Adword Campaign Management
- Telephone marketing.
- Copywriting.
- Manage auction sites
- Search engine optimizing

Accounting

- Bookkeeping
- Financial reporting
- Quickbooks set up

Real Estate

- Find investment properties.
- Create equity partnerships.
- Equity trading.
- Negotiate with banks/private lenders.
- Consult on investment opportunities.
- Identify new sources of funding
- Develop and negotiate contracts.

Contact Graham Howle at graham@mosaicmanagementllc.com to set your free consultation.

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